



# WISE GALA DINNER 2025 5th Edition

“Guardians of Girlhood – Protecting the Future.”  
A 5-Year Celebration of Strategic Growth and Impact

**SATURDAY, 6TH DECEMBER 2025**  
NAIROBI | KENYA

WOMEN IN SAFETY EXCELLENCE

# Executive Summary

The Women In Safety Excellence (WISE) Gala Dinner stands as Kenya's premier celebration of women's leadership, innovation, and excellence in the safety and security sector. Each year, the Gala brings together leaders from government, the private sector, development agencies and civil society to recognize outstanding achievements, advance gender diversity, and sustain national dialogue on gender-based violence, femicide prevention, and women's safety. As Kenya's only association for women in security, WISE unites professionals in the public and private sectors, driving an agenda of gender diversity, equity and inclusion, empowerment, and professional excellence. The Gala is therefore a strategic highlight event that celebrates progress, strengthens partnerships, and amplifies the collective voice of women safeguarding our nation.

Since its establishment in 2019 and launch during the COVID-19 pandemic, WISE has evolved into a globally recognized and locally respected association shaping policy, discourse, and practice within Kenya's security ecosystem. Through strategic collaborations with institutions such as the National Counter Terrorism Centre (NCTC), the International Institute of Certified Forensic Investigation Professionals (IICFIP), the Kenya Alliance of Resident Associations (KARA), and the Outstanding Security Performance Awards (OSPAs), WISE continues to champion security awareness, capacity building, and empowerment initiatives that protect women, inspire growth, and strengthen communities.



Now in its 5th Edition, the 2025 WISE Gala Dinner marks a defining milestone — **WISE @ 5**, a journey of resilience, growth, and transformation that has turned advocacy into measurable impact and influence.

This year's theme:  
**“Guardians of Girlhood - Protecting the Future.”**  
A 5-Year Celebration of Strategic Growth and Impact,

embodies WISE's enduring commitment to ending femicide, preventing gender-based violence, and advancing security awareness for women and girls as well as capacity building. It honors the individuals and institutions that have stood as true guardians protecting, empowering, and redefining leadership in Kenya's safety and security space.

The 2025 Gala will not only celebrate this extraordinary journey but also spotlight the partnerships that have propelled WISE forward, uniting allies in government, the private sector, academia, and civil society actors under a shared vision of a safer, inclusive, and empowered society for all. It also extends a call to new partners who share this vision to join hands with WISE in advancing security, protection, and impact for women and girls. Guided by the WISE 2023–2028 Strategic Plan, the association continues to expand its reach through transformative flagship programs such as the Safety and Security Awareness Program (SSAP) and the WISE Mentorship Program, which build the next generation of confident, capable, and safety-conscious generation of women leaders.

# Purpose of the Gala

The 2025 Gala will:

1



**Celebrate Guardians of Girlhood:**  
Honor women, men, and institutions championing women's safety, empowerment, and leadership in Kenya's security sector.

2



**Celebrate WISE @ 5:**  
Showcase WISE's Five-Year Impact under the WISE 2023–2028 Strategic Plan.

3



**Raise Awareness & Inspire Action:**  
Reinforce the urgency of ending GBV and femicide in-line with the 16 days of Gender Activism.

4



**Strengthen Partnerships:**  
Deepening collaboration across sectors for shared progress.

5



**Mobilize Resources for Impact:**  
Raise funds to scale WISE's Safety and Security Awareness Program (SSAP), Mentorship Program, and NCTC/WISE PCVE collaboration.

## Why Partner with WISE @ 5 – What's in It for You?

Partnering with WISE at the 2025 Gala Dinner offers you an opportunity to combine brand leadership with social impact by aligning business values with one of Kenya's most influential association for women's safety, empowerment, and inclusion.

- 1. Brand Visibility in Championing a National Cause:** Advocacy against ongoing work in gender-based violence (GBV) and femicide prevention.
- 2. Expand Your Network:** Access to a curated audience of security industry leaders, decision-makers, government officials, and potential clients.
- 3. Community Engagement:** Create lasting impact by supporting WISE programs ensuring advocacy translates into real change.
- 4. Fostering Strategic Partnerships:** Be in a collaborative environment for joint ventures, and business opportunities.

# Sponsorship Benefits

## Diamond

- Special 'Diamond Sponsor' mention and visibility highlight at the Gala Dinner.
- Exclusive access to the Chief Guest briefing with the WISE Governing Council.
- Speaking slot during the Gala.
- Premium corporate table of 8.
- Pop-up banners at the venue.
- Prominent logo placement on all social media promotion.
- Sponsor plaque and full photography package.

## Platinum

- Special 'Platinum Sponsor' mention.
- Exclusive access to the Chief Guest briefing with the WISE Governing Council.
- Reserved Corporate Table seat of 7.
- 2 Pop-up banners at the venue.
- Social Media Promotion.
- Framed sponsor certificate and full set of photographs after the event.

## Gold

- Special 'Platinum Sponsor' mention.
- Five complimentary dinner tickets.
- One Pop-up banner at the venue.
- Social Media Promotion.
- Sponsor recognition certificate and full set of photographs after the event.

## Silver

- Special 'Platinum Sponsor' mention
- Three complimentary dinner tickets.
- Social Media Promotion.
- Sponsor recognition certificate and full set of photographs after the event.

### Sponsorship Packages

Category	Corporate Member	Non-Member
Diamond	Ksh 250,000	Ksh 300,000
Platinum	Ksh 200,000	Ksh 250,000
Gold	Ksh 150,000	Ksh 200,000
Silver	Ksh 100,000	Ksh 150,000

\*Custom sponsorship arrangements available upon request with budget appendices.

# How to Sponsor

To sponsor the 5th WISE Gala Dinner, please email us at [sg@wise.co.ke](mailto:sg@wise.co.ke) quoting your desired sponsorship category. We are also open to discussing customized sponsorship arrangements that align with your goals.

At five, we celebrate a legacy built on courage, collaboration, and conviction. This Gala is not only a moment to reflect on our achievements but also a launchpad for greater impact.

## Contact Information

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## Previous WISE Gala Sponsors & Partners



A member of Centum Group



SECURITY AND SAFETY



An Optimum Group Partnerships [UK] Company



Outstanding Security  
Performance Awards



# WISE Gala Dinner

## Highlights 2024



# WISE Gala Dinner

## Highlights 2023



# WISE Gala Dinner

## Highlights 2022



# WISE Gala Dinner

## Highlights 2021





**WOMEN IN SAFETY EXCELLENCE**

*Unlocking Potential*